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Street Address:
803 Armstrong Avenue
Kansas City, KS 66101

Mailing Address:
P.O. Box 171234
Kansas City, KS 66117

Phone: 913.831.2820
Fax: 913.831.0262

September 10, 2009

Dear Friend of AYS!

Associated Youth Services (AYS) values your commitment to Kansas City's at-risk youth and in particular, your support of our programs for underprivileged youth in crisis situations. A sponsorship of one of AYS' events not only raises money and awareness for our cause, but also sends a strong message that you are an advocate for youth in crisis and are invested in our community.

You and your colleagues are cordially invited to our fourth annual **Stack the Decks 2010**, April 23, 2010, 7:30 to 11:30 p.m. at the Overland Park Convention Center, 6000 College Boulevard in Overland Park, Kansas.

Like Las Vegas itself, **Stack the Decks 2010** will be bigger and more exciting than ever. This glittering event features casino games, a silent auction and a live auction, accompanied by live music, a sumptuous buffet and the tinkle of ice cubes in your favorite beverage.

What the event does for AYS Youth: Through **Stack the Decks 2010**, AYS will be recognized as the go-to agency for parents looking for answers. At last year's Stack the Decks AYS close to \$35,000. This year we plan to raise much more in support of AYS' five crucial programs that give our youth hope for the future.

What the event does for you: As a sponsor, your name or logo will be prominently displayed before 200 business professionals. Your organization will be associated with an ever-important and timely cause: leading Kansas youth toward a better life, free from poverty and despair.

Please find the suggested sponsorship levels enclosed. Included within are the benefits you and your organization will enjoy. With your help, we'll capture a little of the glamour for which most people trek to the Nevada desert. At the same time, right here, you'll be aiding a program with a 37-year track record of giving youth roots to grow and wings to fly. Thank you.

Sincerely,

Teri A. Kriege

Teri Kriege
Vice President of Development

Your Sponsorship Packet



Associated Youth Services

Giving Youth Roots to Grow and Wings to Fly since 1972

Street Address:

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Phone: 913-831-2820

Fax: 913-831-0262

E-mail: tkriege@aysusa.org



Overland Park Convention Center

600 College Boulevard
Overland Park, KS 66211
(913) 339-3000

Friday, April 23, 2010
7:30 to 11:30 p.m.*

*We'll transport you and your guests to a glittering casino...
Right here in the metro.*

Play games of chance with nothing to lose! The ultimate winners are 5,000 at-risk youth in our community.

Royal Flush (Title Sponsor)

\$10,000

- ♥ 20 tickets to event
- ♥ Your name and logo featured prominently in all printed publication announcements, including: *Ink Magazine, The Independent, and 435 South****
- ♥ Category exclusivity
- ♥ Your name featured in press releases
- ♥ Your name and logo on front of invitations and program** (1,700 impressions)
- ♥ Your name on AYS website (3,800 impressions)
- ♥ Your name up in lights (200 impressions)
- ♥ Your logo on banners and signs (200 impressions)
- ♥ Inclusion in post-event photography and publications
- ♥ Displayed as sponsor of 10 gaming tables (2,000 impressions)
- ♥ Included in AYS E-newsletter (500 impressions)
- ♥ Platinum Level Corporate Sponsorship for one year

Straight Flush

\$5,000

- ◆ 15 tickets to event
- ◆ Your name and logo featured in all printed publication announcements, including: *Ink Magazine, The Independent, and 435 South****
- ◆ Your name and logo on the invitations and program** (1,700 impressions)
- ◆ Your name on AYS website (3,800 impressions)
- ◆ Your name up in lights (200 impressions)
- ◆ Your logo on banners and signs (200 impressions)
- ◆ Inclusion in post-event photography and publications
- ◆ Displayed as sponsor of 5 gaming tables (1,000 impressions)
- ◆ Included in AYS E-newsletter (500 impressions)
- ◆ Gold Level Corporate Sponsorship for one year

Four of a Kind

\$2,500

- ♠ 8 tickets to event
- ♠ Your name featured in all printed publication announcements, including: *Ink Magazine* and *The Independent****
- ♠ Your name in the program (200 impressions)
- ♠ Your name on AYS website (3,800 impressions)
- ♠ Your name up in lights (200 impressions)
- ♠ Your name on banners and signs (200 impressions)
- ♠ Displayed as sponsor of 2 gaming tables (400 impressions)
- ♠ Included in AYS E-newsletter (500 impressions)
- ♠ Silver Level Corporate Sponsorship for one year

Full House

\$1,000

- ♣ 4 tickets to event
- ♣ Your name included in all printed publication announcements, including: *The Independent****
- ♣ Your name in the program (200 impressions)
- ♣ Your name up in lights (200 impressions)
- ♣ Displayed as sponsor of 1 gaming table (200 impressions)
- ♣ Included in AYS E-newsletter
- ♣ Bronze Level Corporate Sponsorship for one

** Please respond by *February 24, 2010* to receive recognition in the invitation.

*** Please respond by *February 1, 2010* to be included in announcements.



STACK THE DECKS 2010 SPONSORSHIP FORM

Contact:
Teri Kriege: 913 831 2820 X231

Date: _____

I would like to offer a tax deductible gift* for **Stack the Decks** at the following level:

- Royal Flush \$10,000+
- Straight Flush \$5,000-\$9,999
- Four of a Kind \$2,500-\$4,999
- Full House \$1,000-\$2,499

Other in-kind gift, *please see attached form for more detail*

* Please note the number of tickets in your package for tax purposes. Fair market value per ticket is \$45.

AYS' Tax ID#: 48-0554802

Name _____ Business Name _____

Mailing Address _____

Phone _____

Email _____

Method of Payment:

Check (Please make check payable to *Associated Youth Services*)

Visa _____
Credit Card # _____ Exp. date _____

MasterCard _____

American Express _____
Signature _____

Discover

Associated Youth Services

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**STACK THE DECKS 2010
GIFT-IN-KIND CONTRIBUTION FORM FOR
AUCTION ITEMS**

Date: _____

Donor Information:

Company Name

Contact Person

Email Address

Mailing Address

Phone

Fax

Gift Description

Estimated fair market value (by donor): \$ _____

Special instructions (e.g. item delivery or pick up, restrictions, etc):

Our Tax ID#: 48-0554802

Please return this form to:
Teri Kriege, Vice-President of Development
Associated Youth Services
P.O. Box 171234
Kansas City, KS 66117
Phone: 913-831-2820 X231
Fax: 913-831-0262

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